



# The Huge Toll of Tobacco in Texas

*Tobacco is the No. 1 preventable cause of death in Texas and the United States. Smoking kills more people than alcohol, AIDS, car crashes, illegal drugs, murders and suicides combined. It also imposes huge health and economic costs as well.*

## DEATHS IN TEXAS FROM SMOKING

**28,000**

Adults who die each year from their own smoking

**498,000**

Kids now under 18 and alive in Texas who will ultimately die prematurely from smoking (given current smoking rates)

**26.9%**

Proportion of cancer deaths in Texas attributable to smoking

## TOBACCO USE IN TEXAS

**7.4%**

**(118,600)**

High school students who smoke

**10,400**

Kids under 18 who become new daily smokers each year

**14.3%**

**(2,944,200)**

Adults who smoke

**9.2%**

Male high school students who smoke cigars

**10.3%**

High school students who use e-cigarettes

## SMOKING-CAUSED ECONOMIC COSTS IN TEXAS

**\$8.8 billion**

Annual health care costs directly caused by smoking

**\$1.9 billion**

Medicaid costs caused by smoking

**\$701 per household**

Residents' state and federal tax burden from smoking-caused government expenditures

**\$8.2 billion**

Smoking-caused productivity losses

*These amounts do not even include costs caused by exposure to secondhand smoke, smoking-caused fires, smokeless tobacco use, or cigar and pipe smoking.*

## TOBACCO INDUSTRY INFLUENCE IN TEXAS

**\$9.5 billion**

Annual tobacco industry marketing expenditures nationwide

**More than \$645 million**

Estimated portion spent on Texas marketing each year

*Published research studies have found that kids are twice as sensitive to tobacco advertising as adults and are more likely to be influenced to smoke by cigarette marketing than by peer pressure. One-third of underage experimentation with smoking is attributable to tobacco company advertising.*

*Source: Campaign for Tobacco-Free Kids, [TobaccoFreeKids.org](http://TobaccoFreeKids.org)*