Texas Overwhelmingly Supports Raising the Tobacco Age to 21

Over two thirds (67 percent) of voters favor a law to raise the tobacco sale age to 21.

Over half of all voters strongly favor it.

**OVERALL**
- Total Favor: 67%
- Total Oppose: 31%

**SUPPORT SPANS THE POLITICAL SPECTRUM**
- Strong GOP: 66%
- Lean GOP: 64%
- Independent: 64%
- Lean Dem: 70%
- Strong Dem: 71%

- Strongly Favor: 55%
- Somewhat Favor: 31%
- Somewhat Oppose: 10%
- Strongly Oppose: 20%
- Don’t Know: 2%
TEXANS OVERWHELMINGLY SUPPORT RAISING THE TOBACCO AGE TO 21

SUPPORT FOR RAISING THE TOBACCO SALE AGE IS STRONG ACROSS IDEOLOGY

<table>
<thead>
<tr>
<th>Ideology</th>
<th>Total Favor</th>
<th>Total Oppose</th>
</tr>
</thead>
<tbody>
<tr>
<td>Very Conservative (22%)</td>
<td>66%</td>
<td>31%</td>
</tr>
<tr>
<td>Somewhat Conservative (20%)</td>
<td>67%</td>
<td>30%</td>
</tr>
<tr>
<td>Moderate (33%)</td>
<td>71%</td>
<td>27%</td>
</tr>
<tr>
<td>Conservative Dem (7%)</td>
<td>73%</td>
<td>26%</td>
</tr>
<tr>
<td>Liberal (21%)</td>
<td>64%</td>
<td>34%</td>
</tr>
</tbody>
</table>

ACROSS THE STATE — REGARDLESS OF WHERE THEY LIVE —
A LARGE MAJORITY OF VOTERS FAVOR RAISING THE TOBACCO AGE TO 21

- Austin: 70%
- Dallas/Fort Worth: 70%
- West-South Texas: 60%
- Houston: 67%
- San Antonio: 63%
- East-South Texas: 66%

This Texas statewide telephone survey was commissioned by the American Cancer Society Cancer Action Network and conducted by Public Opinion Strategies, December 16-19, 2018, among 800 registered voters, including 360 cell phone respondents, and has a margin of error of +/-3.46%.