



The Huge Toll of Tobacco in Texas

Tobacco is the No. 1 preventable cause of death in Texas and the United States. Smoking kills more people than alcohol, AIDS, car crashes, illegal drugs, murders and suicides combined. It also imposes huge health and economic costs as well.

DEATHS IN TEXAS FROM SMOKING

28,000

Adults who die each year from their own smoking

498,000

Kids now under 18 and alive in Texas who will ultimately die prematurely from smoking (given current smoking rates)

26.9%

Proportion of cancer deaths in Texas attributable to smoking

TOBACCO USE IN TEXAS

7.4%

(118,600)

High school students who smoke

10,400

Kids under 18 who become new daily smokers each year

15.7%

(3,287,300)

Adults who smoke

9.2%

Male high school students who smoke cigars

10.3%

High school students who use e-cigarettes

SMOKING-CAUSED ECONOMIC COSTS IN TEXAS

\$8.85 billion

Annual health care costs directly caused by smoking

\$1.96 billion

Medicaid costs caused by smoking

\$747 per household

Residents' state and federal tax burden from smoking-caused government expenditures

\$8.22 billion

Smoking-caused productivity losses

These amounts do not even include costs caused by exposure to secondhand smoke, smoking-caused fires, smokeless tobacco use, or cigar and pipe smoking.

TOBACCO INDUSTRY INFLUENCE IN TEXAS

\$9.5 billion

Annual tobacco industry marketing expenditures nationwide

More than

\$646.9 million

Estimated portion spent on Texas marketing each year

Published research studies have found that kids are twice as sensitive to tobacco advertising as adults and are more likely to be influenced to smoke by cigarette marketing than by peer pressure. One-third of underage experimentation with smoking is attributable to tobacco company advertising.

Source: Campaign for Tobacco-Free Kids, TobaccoFreeKids.org